



## **RWI Hires New Vice President of Sales**

**For Immediate Release**

**Contact: Sharon Douglas, CEO 619.954.7100**

**San Marcos, CA (October 28, 2011)** – RWI, a managed care and return-to-work services company based in North San Diego County, CA, has hired Ailene Dewar as Vice President of Sales. Ms. Dewar will be responsible for new business development of RWI's line of managed care and return to work services. These services include Utilization Review, Medical Case Management, Medical Bill Review, Physician Directed Pharmacy Reviews, ADA/FEHA Compliance Programs and Ergonomic services.

Ms. Dewar brings a wealth of sales, marketing and business development experience to RWI. She brings a new dimension to the RWI team with her experience in the healthcare industry and business promotion.

Sharon Douglas, CEO commented, "The overlap of occupational and non-occupational law is an ongoing challenge. Ms. Dewar's expertise provides an additional resource for RWI's current and future clients to further customize timely managed care services across these disciplines. Her health care related expertise is invaluable in structuring cost containment programs to bridge the inherent challenging gaps."

RWI certainly appreciates the ongoing support, and partnerships we have formed with our long term clients. With our continued business development efforts we welcome the opportunity to provide customized programs creating effective cost containment strategies for employers.

Please visit our web site at [www.RehabWest.com](http://www.RehabWest.com) or call Headquarters at 760.759.7500 to request services or learn more about our first class programs. Thank You.

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